

Annual Report FY24-25



FROM THE EXECUTIVE DIRECTOR

Dear clean air advocates, partners, and supporters:

On behalf of Air Alliance Houston (AAH), I am pleased to present this report of our activities for FY 24-25.

This was a truly unprecedented year for AAH. We began on a high – receiving the only Track II EPA Community Change Grant in Texas to expand our signature AirMail program. Then, just a few months later, our grant fell victim to a deliberate federal movement against environmental justice that also includes rollbacks to critical clean air protections.

But, we never backed down. We not only rose to these challenges, but soared above them, stronger and even more focused with a new 5-year Strategic Plan to guide us and greater capacity among our team.

I hope you enjoy reading about some of our successes in this report - from holding local polluters accountable through air monitoring, to continuing to expose false climate solutions, to expanding our own movement of environmental justice champions - none of them would be possible without you.

With gratitude,

Jennifer M. Hadayia, MPA
Executive Director



Everyone has a right to breathe clean air.

OUR TEAM

Alexander Spike | Sr. Climate Outreach Coordinator

Anthony D'Souza | CAMP Manager

Brenda Franco | Communications Director

Carolyn Smith | CAMP Outreach Coordinator

Dawson Phillips | Research & Policy Coordinator

Diamond Pham | CAMP Outreach Coordinator

Fatima Antony Raj, MS | Development Coordinator

Genesis Granados, MA | Sr. Manager Environmental Justice

Ingrid Fenton | Director of Finance & Operations

Inyang Uwak, MD, MPH, DrPH | Research & Policy Director

Jennifer Hadayia, MPA | Executive Director

Juan Flores | Director of Programs

Leticia Gutierrez | Government Relations & Community Outreach Director

Malachi Key | Climate Outreach Coordinator

Reem Tariq, MSEH, PMP | Environmental Justice Outreach Coordinator

Thelisa Lavergne | Climate Programs Manager

Trisha Morales | Digital Media Manager

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Ontario Treadwell | Kashmere Gardens/5th Ward

Sandra Edwards | Kashmere Gardens/5th Ward

Vernita Thomas | East Houston/Settegast

We extend our appreciation to Dr. Lauren Manning Salomon who retired from the Board this year after decades of service. AAH is stronger and more impactful because of your leadership.



Vision

We envision healthy communities with clean air every day, for everyone.

Mission

To reduce the public health impacts from air pollution through applied research, education and advocacy.

Strategic Goals



Help all Houstonians to believe that improving our air quality is both urgent and possible.



Ensure that existing protective policies and rules are funded and enforced



Build an intergenerational, cross-regional movement of clean air advocates



Strengthen the organization's capacity for impact

AAH by the Numbers



Households reached by AirMail:
56,519
on 12 different permits

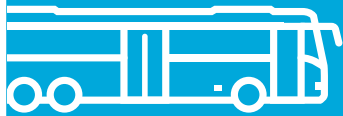


Comments or testimony at public meetings and hearings:

21 verbal and
20 written



(about 3 comments made per month)



Community members educated:

5,527 total



We held **26** events
solo or with partners

Social media followers:

19,765
across all platforms



Research products produced:

6

plus **43** newsletters, blogs,
and Action Alerts



Media interviews:

93

Speaking
engagements:

42



Average monthly
social media impressions:

111K

COMMUNITY ADVISORY BOARD (CAB)

Dexter Handy, Lt Colonel USAF Retired | Central Houston

Faye Ku | Spring

Indira Zaldivar | Greenspoint

Myrtala Tristan | Northeast Houston Sandra Salinas | Channelview

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Theory of Change

The way we effect change in air quality is three-fold: (1) research, by contributing to the science base, (2) education, by changing hearts and minds about air quality and what is needed to protect it, and (3) advocacy at all levels in order to improve policy and practice. Here are some exciting examples of our successful approach to change from FY 24-25:

The new CAMP dashboard put the power of data into Houstonians' hands

AAH continues to run the area's largest community air monitoring program (CAMP), with over 70 air sensors placed across 14 neighborhoods. This year, we added new networks in Cloverleaf and Deer Park. We also unveiled a new online data dashboard that shows all of our monitors in real-time, so residents can easily check their air quality. We also launched a new air monitoring program with preschools to help protect the lungs of our smallest residents. Putting the power of data into the hands of Houstonians has real impact. Following a press conference to announce the dashboard, a metal recycler and long-time bad actor in Northeast Houston/Settegast was noticeably quieter, cleaner, and less polluting.



CAMP press conference with partners from Lone Star Legal Aid, Super Neighborhood Councils 49 & 50, Houston Health Department, and City Council Member Twila Carter.

Visual story-telling shines a light on carbon capture impacts across Texas

Carbon capture and sequestration (CCS) continues to gain momentum in Texas, but so has awareness of its true nature, especially how CCS does not effectively remove and store carbon from the air but actually props up the fossil fuel industry to extract more oil out of the ground. AAH used its digital media expertise to produce a year-long, 5-part visual story-telling project featuring residents who live along the CCS pipelines in Southeast Texas. They shared powerful visions of a brighter, more sustainable future without false climate solutions. You can watch all 5 videos on our YouTube channel now @airalliancehou.

Third Environmental Justice Advocacy Day inspired legislative wins

The 89th Texas Legislative Session kicked off in January 2025, and so did AAH, mobilizing clean air advocates across the state. Our priorities for the session included sustainable transportation, curbing concrete pollution, and preventing chemical exposures. On April 6, we bused over 100 Houstonians to Austin to meet with their elected officials - a collaborative effort of 12 partners. Our advocacy paid off with notable wins, including increased funding for regulatory air monitors in counties with high particle pollution and a landmark bill that increased the frequency of health impact reviews for concrete batch plants. Our work on local air permits also moved the needle. Through our AirMail permit opposition program, we notified over 56K households about their right to know and opportunity to weigh in. Two new concrete-related facilities are now on hold as a result.



Our 5-part video series features community voices from Corpus Christi to Cheek, TX as they reflect on the false solution of CCS.



Advocates from Houston attended "EJ Advocacy Day" with AAH, partners, and elected officials. Pictured at right with Reps. Suleman Lalani and Christina Morales.

The New AAH Five-Year Strategic Plan (2025-2030)

FY 24-25 marked the end of our current agency strategic plan, so, in addition to campaign work, AAH also completed a deliberative and inclusive strategic planning process this year. With help from local strategy firm Working Partner, we held multiple input sessions with community members and stakeholders, analyzed data and trends, conducted a SWOT analysis of AAH, and built an exciting new roadmap for making more progress toward our vision:

- GOAL 1: Create a broad public messaging campaign that makes Houston's air quality relevant to everyone, so they believe that improving air quality is both urgent and possible.
- GOAL 2: Through strategic partnerships and outreach, expand on AAH's fenceline community engagement

to build an intergenerational, cross-regional movement of air quality advocates and supporters.

- GOAL 3: Lean into existing relationships, regulations, and requirements at all levels of government to ensure that existing protective air policies and rules are funded and enforced.
- GOAL 4: Strengthen the organization's capacity for impact by growing budget and staff.

"The work to improve greater Houston's air quality is urgent and complex. To achieve our vision of clean air every day for everyone, AAH will undertake a strategic advocacy approach that will build an intergenerational, cross-regional movement...to improve health through improved air quality."

– AAH Strategic Plan 2025-2030

FINANCIAL STATEMENT

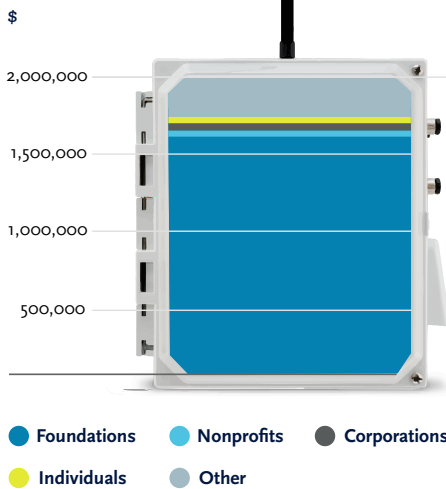
MAJOR DONORS (\$100,000+) FOR FY 24-25

Beyond Petrochemicals
 Erol Foundation
 Hive Fund for Climate and Gender Justice
 Jacob and Terese Hershey Foundation
 John D. and Catherine T. MacArthur Foundation
 Pisces Foundation
 U.S. Department of Energy

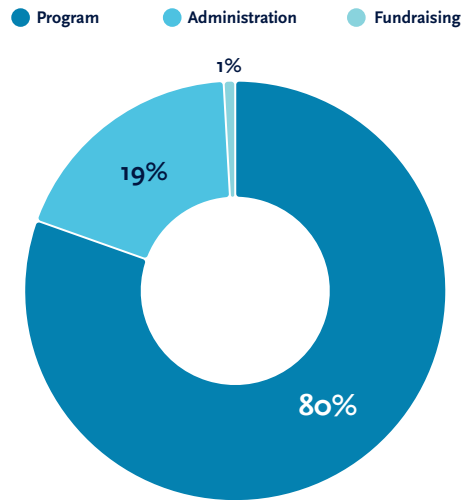
GET INVOLVED

- Sign up to our email list at tinyurl.com/subscribeaah
- Follow us @AirAllianceHOU
- DONATE through our website or send paypal funds to: ingrid@airalliancehouston.org

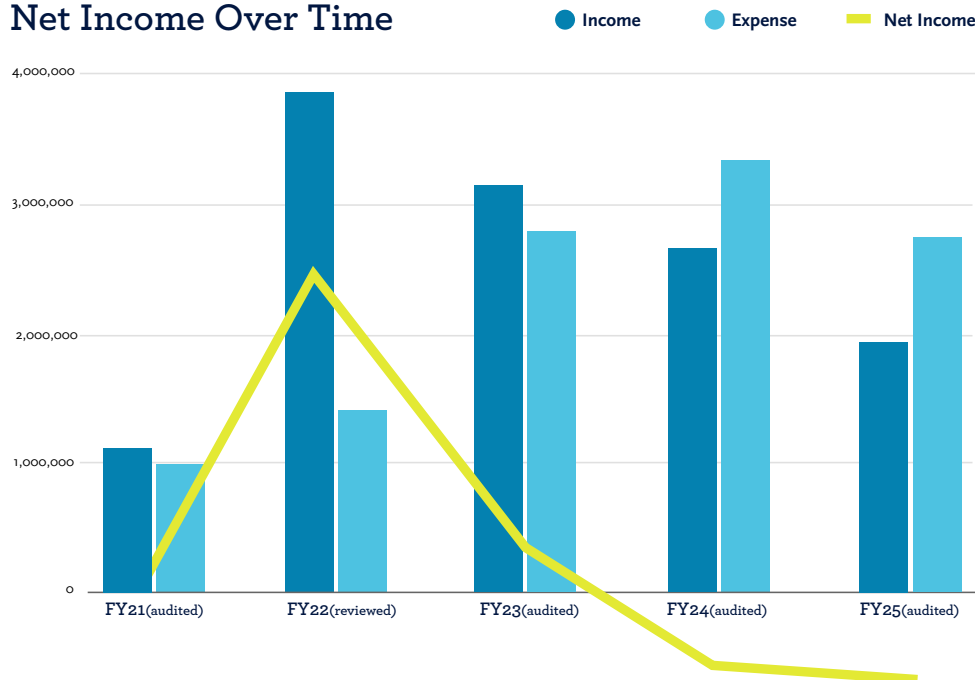
Income (FY24-25)



Expenses (FY24-25)



Net Income Over Time



- Checks can be mailed to:
- Air Alliance Houston | 2520 Caroline Street Suite 100 | Houston, TX 77004
- Recommend us to your DAF using our Tax ID Number: 76-0461030
- For more ways to support and take action for clean air, go to: AirAllianceHouston.org/Act-Now

AAH SUSTAINER CIRCLE

This year we honor the 2025 recurring donors: individuals who have given to AAH for multiple years. Thank you for your long-time commitment to our mission: Caitlin Ferrell, Ryan Gorczycki, Frederick Lazare, Virginia Lynn, and Camila Sandoval.

The chart of expenses and income reflects data from the functional analysis of expenses in the AAH FY24-25 audited financial statement. Excess income in one FY reflects grants/gifts deposited in full and expected for spend in a future FY, thus resulting in negative net income. Specific questions about this statement should be sent to info@airalliancehouston.org. AAH does not share information about individual donors.

For more ways to support and take action for clean air, go to: AirAllianceHouston.org/act-now